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**Cc:** [Will Hewson](#)  
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Having trouble focusing your team on your PROCESSES' issues, weaknesses, and problems instead of blaming or feeling like someone is blaming a team member or leader?

Try giving them a collective name!

Yesterday, my husband and I talked about the continuous improvement tactics Nick Saban uses throughout the year, specifically between the Auburn and Georgia games. (That's a separate topic which I may write up next!) He reminded me about his friend Chris, who owns a machine shop in Charlotte. Chris put continuous improvement in place and realized he needed help focusing his employees on the process issues, not the people who perform the jobs or created the processes. He thought about it and decided to call them "rattlesnakes." The employees found it easier to focus on the rattlesnakes and slay them! This is like calling an issue with a software program a bug.

What are the rattlesnakes called in your area? If you think this is a good idea, ask your employees for their suggested names that fit your area better. Instead, ask the leaders for names and the employees their favorite.

Or, use "rattlesnake;" Chris won't mind!

Have a great Monday!

Rainey

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